



SOUNDBAR 550

Please read and keep all safety, security, and use instructions.

CE Bose Corporation hereby declares that this product is in compliance with the essential requirements and other relevant provisions of Directive 2014/53/EU and all other applicable EU directive requirements. The complete declaration of conformity can be found at: www.Bose.com/compliance

UK CA This product conforms to all applicable Electromagnetic Compatibility Regulations 2016 and all other applicable UK regulations. The complete declaration of conformity can be found at: www.Bose.com/compliance

Bose Corporation hereby declares that this product is in compliance with the essential requirements per Radio Equipment Regulations 2017 and all other applicable UK regulations. The complete declaration of conformity can be found at: www.Bose.com/compliance

Important Safety Instructions

Read these instructions.

Clean only with a dry cloth.

Do not block any ventilation openings. Install in accordance with the manufacturer’s instructions.

Only use attachments/accessories specified by the manufacturer.

Refer all servicing to qualified personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.

WARNINGS/CAUTIONS



This symbol on the product means there is uninsulated, dangerous voltage within the product enclosure that may present a risk of electrical shock.



This symbol on the product means there are important operating and maintenance instructions in this guide.

| ⚠ WARNING | |
|---|--|
| <ul style="list-style-type: none"> • INGESTION HAZARD: This product contains a button cell or coin battery. • DEATH or serious injury can occur if ingested. • A swallowed button cell or coin battery can cause Internal Chemical Burns in as little as 2 hours. • KEEP new and used batteries OUT OF REACH of CHILDREN • Seek immediate medical attention if a battery is suspected to be swallowed or inserted inside any part of the body. | |

- Do not ingest battery, chemical burn hazard.
- The remote control supplied with this product contains a coin/button cell battery. If the coin/button cell battery is swallowed, it can cause severe internal chemical burns in just 2 hours and can lead to death.
- Keep new and used batteries away from children.
- Even used batteries may cause severe injury or death.
- Always completely secure the battery compartment. If the battery compartment does not close securely, stop using the product, remove the batteries, and keep them away from children.
- Ensure the batteries are installed correctly according to polarity (+ and -).
- Do not mix old and new batteries, different brands or types of batteries, such as alkaline, carbon-zinc, or rechargeable batteries.

- If you think batteries might have been swallowed or placed inside any part of the body, seek immediate medical attention.
- Call a local poison control center for treatment information.
- To avoid risk of explosion, fire or chemical burn, use caution in replacing the battery and replace only with an agency approved battery.
- Remove and immediately recycle or dispose of used batteries according to local regulations and keep away from children. Do NOT dispose of batteries in household trash or incinerate.
- Remove and immediately recycle or dispose of batteries from equipment not used for an extended period of time according to local regulations.
- Do not force discharge, recharge, disassemble, heat above 185° F (85° C) or incinerate. Doing so may result in injury due to venting, leakage or explosion resulting in chemical burns.
- Non-rechargeable batteries are not to be recharged.
- Battery Type: CR2032 | Nominal battery voltage: 3V



Contains small parts which may be a choking hazard. Not suitable for children under age 3.



This product contains magnetic material. Consult your physician on whether this might affect your implantable medical device.

- To reduce the risk of fire or electrical shock, do NOT expose this product to rain, dripping, splashing, or moisture and do not place liquid filled objects such as vases, on or near the product.
- Keep the product away from fire and heat sources. Do NOT place naked flame sources, such as lighted candles, on or near the product.
- Do NOT make unauthorized alterations to this product.
- Do NOT use a power inverter with this product.
- Do NOT use in vehicles or boats.
- Where the mains plug or an appliance coupler is used as the disconnect device, the disconnect device shall remain readily operable.
- Only use the following hardware to mount this product: Bose Soundbar Wall Bracket.
- When positioning the product, make sure it is not blocking any ventilation openings on your TV or monitor. Refer to the owner's guide that came with your TV or monitor and install in accordance with the manufacturer's instructions.
- Due to ventilation requirements, Bose does not recommend placing the product in a confined space such as in a wall cavity or in an enclosed cabinet.
- Do not place or install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
- Keep batteries out of reach of children.
- Batteries may cause a fire or chemical burn if mishandled. Do not recharge, disassemble, heat, or incinerate.
- The battery provided with this product may present a risk of fire, explosion or chemical burn if mishandled, incorrectly replaced or replaced with an incorrect type.

NOTE: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving product or antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

Changes or modifications not expressly approved by Bose Corporation could void the user's authority to operate this equipment.

This device complies with part 15 of the FCC Rules and with ISED Canada license-exempt RSS standard(s). Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

This equipment should be installed and operated with a minimum distance of 20 cm between radiator and your body.

This device for operation in the 5150 – 5250 MHz is only for indoor use to reduce the potential for harmful interference to co-channel mobile satellite systems.

CAN ICES-3(B)/NMB-3(B)

For Europe:

Frequency bands of operation 2400 to 2483.5 MHz, 5150 to 5350 MHz, and 5470 to 5725 MHz.


Maximum transmit power less than 20 dBm EIRP.

Frequency band of operation 5725 to 5850 MHz.

Maximum transmit power less than 14 dBm (25mW) EIRP.

Maximum transmit power is below regulatory limits such that SAR testing is not necessary and exempt per applicable regulations.

This device is restricted to indoor use when operating in the 5150 to 5350 MHz frequency range in all EU Member States listed in the table.

| | | | | | | | | | |
|---|----|----|--------|----|----|----|----|----|----|
|  | | | | | | | | | |
| BE | DK | IE | UK(NI) | FR | CY | SK | HU | AT | SE |
| BG | DE | PT | EL | HR | LV | LT | MT | PL | |
| CZ | EE | FI | ES | IT | RO | LU | NL | SI | |



This symbol means the product must not be discarded as household waste, and should be delivered to an appropriate collection facility for recycling. Proper disposal and recycling helps protect natural resources, human health and the environment. For more information on disposal and recycling of this product, contact your local municipality, disposal service, or the shop where you bought this product.

Low-power Radio-frequency Devices Technical Regulations

Without permission granted by the NCC, any company, enterprise, or user is not allowed to change frequency, enhance transmitting power or alter original characteristic as well as performance to an approved low power radio-frequency devices. The low power radio-frequency devices shall not influence aircraft security and interfere legal communications; If found, the user shall cease operating immediately until no interference is achieved. The said legal communications means radio communications is operated in compliance with the Telecommunications Management Act. The low power radio-frequency devices must be susceptible with the interference from legal communications or ISM radio wave radiated devices.


Product Power State Table

The product, in accordance with the Ecodesign Requirements for Energy Related Products Directive 2009/125/EC and the Ecodesign for Energy-Related Products and Energy Information (Amendment) (EU Exit) Regulations 2020, is in compliance with the following norm(s) or document(s): Regulation (EC) No. 1275/2008, as amended by Regulation (EU) No. 801/2013.

| Required Power State Information | Power Modes | |
|---|--|--|
| | Standby | Networked Standby |
| Power consumption in specified power mode, at 230V/50Hz input Time after which equipment is automatically switched into mode Power consumption in networked standby if all wired network ports are connected and all wireless network ports are activated, at 230V/50Hz input | < 0.5 W < 2.5 hours N/A | all network types ≤ 2.0 W ≤ 20 minutes ≤ 2.0 W |
| Wireless network port activation/deactivation procedures. Deactivating all networks will enable standby mode. | <p>Wi-Fi®: Activate using the Bose app. Deactivate by pressing and holding the Mute and <i>Bluetooth</i> buttons on the remote simultaneously.</p> <p>Bluetooth®: Activate by pairing with a <i>Bluetooth</i> source by pressing the <i>Bluetooth</i> button on the remote then selecting the soundbar in your mobile device <i>Bluetooth</i> list or by using the Bose app. Deactivate by clearing the pairing list by pressing and holding the <i>Bluetooth</i> button on the remote for 10 seconds.</p> | |



Please dispose of used batteries properly, following local regulations. Do not incinerate.

| Names and Contents of Toxic or Hazardous Substances or Elements | | | | | | |
|---|--|--------------|--------------|---------------------|-------------------------------|---|
| Part Name | Toxic or Hazardous Substances and Elements | | | | | |
| | Lead (Pb) | Mercury (Hg) | Cadmium (Cd) | Hexavalent (CR(VI)) | Polybrominated Biphenyl (PBB) | Polybrominated diphenylether (PBDE) |
| PCBs | X | ○ | ○ | ○ | ○ | ○ |
| Metal Parts | X | ○ | ○ | ○ | ○ | ○ |
| Plastic Parts | ○ | ○ | ○ | ○ | ○ | ○ |
| Speakers | X | ○ | ○ | ○ | ○ | ○ |
| Cables | X | ○ | ○ | ○ | ○ | ○ |
| This table is prepared in accordance with the provisions of SJ/T 11364. O: Indicates that this toxic or hazardous substance contained in all of the homogeneous materials for this part is below the limit requirement of GB/T 26572. X: Indicates that this toxic or hazardous substance contained in at least one of the homogeneous materials used for this part is above the limit requirement of GB/T 26572. | | | | | |  |

| Equipment name: Powered Speaker, Type designation: 439269 | | | | | | |
|---|--|--------------|--------------|---|--------------------------------|---------------------------------------|
| Unit | Restricted substances and its chemical symbols | | | | | |
| | Lead (Pb) | Mercury (Hg) | Cadmium (Cd) | Hexavalent chromium (Cr ⁶⁺) | Polybrominated biphenyls (PBB) | Polybrominated diphenyl ethers (PBDE) |
| PCBs | - | ○ | ○ | ○ | ○ | ○ |
| Metal Parts | - | ○ | ○ | ○ | ○ | ○ |
| Plastic Parts | ○ | ○ | ○ | ○ | ○ | ○ |
| Speakers | - | ○ | ○ | ○ | ○ | ○ |
| Cables | - | ○ | ○ | ○ | ○ | ○ |
| Note 1: "○" indicates that the percentage content of the restricted substance does not exceed the percentage of reference value of presence. Note 2: The "-" indicates that the restricted substance corresponds to the exemption. | | | | | | |

Date of Manufacture: The eighth digit in the serial number indicates the year of manufacture; "3" is 2013 or 2023.

Importers: Bose Electronics (Shanghai) Company Limited, Level 6, Tower D, No. 2337 Gudai Rd. Minhang District, Shanghai 201100 | Bose Products B.V., Gorslaan 60, 1441 RG Purmerend, The Netherlands | Bose de México S. de R.L. de C.V., Avenida Prado Sur #150, Piso 2, Interior 222 y 223, Colonia Lomas de Chapultepec V Sección, Miguel Hidalgo, Ciudad de México, C.P. 11000 Phone Number: +5255 (5202) 3545 | Bose Limited (H.K.), 7F., No. 2, Sec. 3, Minsheng E. Road, Zhongshan Dist. Taipei City 10480, Phone Number: +886-2-2514 7676 | Bose Limited, Bose House, Quayside Chatham Maritime, Chatham, Kent, ME4 4QZ, United Kingdom

Input Rating: 100 - 240V ~ 50/60Hz, 100W

The CMIIT ID is located on the product label on the back of the soundbar.

Please complete and retain for your records

The serial and model numbers are located on the back of the soundbar.

Serial number: _____

Model number: 439269

Please keep your receipt with your owner's guide. Now is a good time to register your Bose product. You can easily do this by going to worldwide.Bose.com/ProductRegistration

Security Information


This product is capable of receiving automatic security updates from Bose. To receive automatic security updates, you must complete the product setup process in the Bose app and connect the product to the Internet. **If you do not complete the setup process, you will be responsible for installing security updates that Bose makes available.**

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Bose Corporation Headquarters: 1-877-230-5639

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To view the license disclosures that apply to the third-party software packages included as components of your Bose Soundbar 550 product:

1. On the remote, press and hold the Play/Pause button ▷|| and Volume up button + for 5 seconds.
2. Connect a USB cable to the SERVICE connector on the back of the soundbar.
3. Connect the other end of the cable to a computer.
4. On the computer, enter **<http://203.0.113.1/opensource>** in a browser window to display the EULA and license disclosure.

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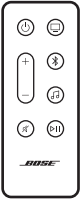
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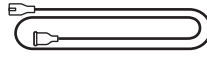
Confirm that the following parts are included:



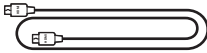
Bose Soundbar 550



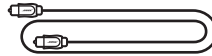
Remote (battery included)



Power cord*



HDMI cable



Optical cable

* May ship with multiple power cords. Use the power cord for your region.

NOTE: If any part of the product is damaged, don't use it. Contact your authorized Bose dealer or Bose customer service.

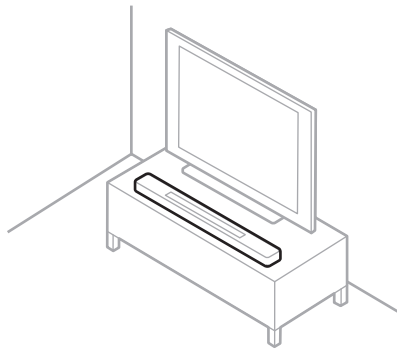
Visit: support.Bose.com/SB550

The Bose Soundbar 550 supports Dolby Atmos® technology. The soundbar uses up-firing and side-firing speakers to deliver high-quality sound from all directions, achieving a superb, immersive, and fully-encompassing surround-sound experience.

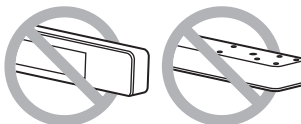
NOTE: To deliver the Dolby Atmos surround-sound experience, connect the soundbar to the HDMI eARC or ARC port on your TV (see page 47). If your TV doesn't have an eARC or ARC port, you can connect the optical cable to the optical port to receive spacious and life-like sound (see page 48).

RECOMMENDATIONS

- Place the soundbar below and in front of the TV (preferred) or above your TV with the front of the soundbar facing into the room.
- For best sound quality, make sure the up-firing speakers on the top of the soundbar and the side-firing speakers on the side of the soundbar aren't blocked.
- When the soundbar is mounted to the wall, make sure the top of the soundbar is at least 4 in (10 cm) away from the TV.
- If placing the soundbar on a shelf or TV stand, position the front of the soundbar as close as possible to the front edge of the shelf or stand for best sound quality.
- Place the soundbar outside of and away from metal cabinets, other audio/video components, and direct heat sources.
- Place the soundbar on its rubber feet on a stable and level surface. For proper support, both feet must be resting on the surface. Vibration can cause the soundbar to move, particularly on smooth surfaces like marble, glass, or highly polished wood.
- Keep the back side of the soundbar at least 0.4 in (1 cm) from any other surface. Blocking the port(s) affects sound quality.
- Make sure there is an AC (mains) outlet nearby.
- To avoid wireless interference, keep other wireless equipment at least 1 – 3 ft (0.3 – 0.9 m) away from the soundbar.
- To avoid wireless interference, some Wi-Fi access points may need to be placed up to 8 – 10 ft (2.4 – 3.0 m) away from the soundbar, optional bass module, and optional surround speakers.
- For best sound quality, don't place the soundbar in an enclosed cabinet or diagonally in a corner.
- Don't place any objects on top of the soundbar.



CAUTION: Do NOT place the soundbar on its front, back, or top when in use.

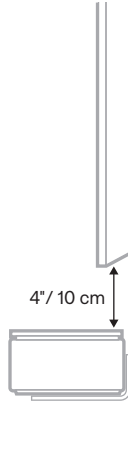


WALL MOUNT THE SOUNDBAR

You can mount the soundbar on a wall. To purchase the Bose Soundbar Wall Bracket, contact your authorized Bose dealer.

Visit: support.Bose.com/SB550


NOTE: Make sure the top of the soundbar is at least 4 in (10 cm) away from the TV.

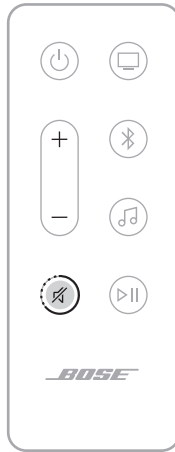


CAUTION: Do NOT use any other hardware to mount the soundbar.

Adjust audio for wall mounting

After you mount the soundbar, you must adjust audio for best sound quality.

On the remote, press and hold the Mute button  for 5 seconds until you hear a tone and the light bar pulses white twice.

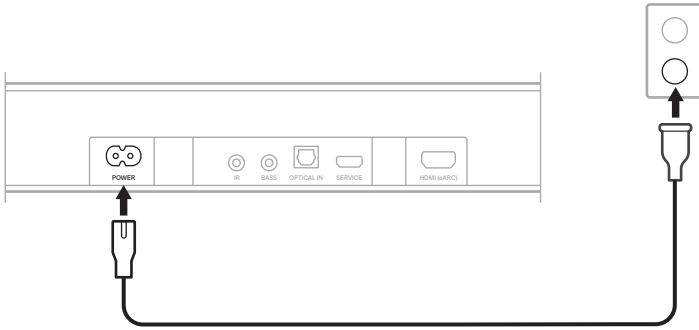


NOTE: If you remove the soundbar from the wall, repeat to return the soundbar to default audio settings.

TIP: You can also adjust audio for wall mounting using the Bose app.

CONNECT THE SOUNDBAR TO POWER

1. Connect the power cord to the **POWER** port on the back of the soundbar.
2. Plug the other end of the power cord into an AC (mains) power outlet.





The soundbar powers on, and the light bar glows solid amber.

NETWORK STANDBY

The soundbar transitions to network standby when audio has stopped and you have not pressed any buttons or talked to your Amazon Alexa Built-In device or your Google Assistant-enabled device for 20 minutes.

To wake the soundbar from network standby:

- On the remote, press the Power button , a source button (see page 22), or the Play/Pause button  (see page 20).
- Play or resume audio using your mobile device or using the Bose app.
- Talk to your Amazon Alexa Built-In device or your Google Assistant-enabled device.

NOTE: You can disable the standby timer using the Bose app. You can access this option from the Settings menu.

The Bose app lets you set up and control the soundbar from any mobile device, such as a smartphone or tablet.

Using the app, you can stream music, add music services, explore internet radio stations, enable Google Cast™, choose your voice prompt language, manage soundbar settings, and get new features.

NOTE: If you have already created a Bose account for another Bose product, add the soundbar to your existing account (see page 19).

DOWNLOAD THE BOSE APP

1. On your mobile device, download the Bose app.



2. Follow the app instructions.

ADD THE SOUNDBAR TO AN EXISTING ACCOUNT

To add your Bose Soundbar 550, open the Bose app and add your soundbar.

CONNECT TO A DIFFERENT WI-FI NETWORK

Connect to a different network if your network name or password has changed, or if you want to change or add another network.

1. On the remote, press and hold the Mute button  and Bose app button  until the light bar glows amber.



2. On your mobile device, open your Wi-Fi settings.
3. Select **Bose Soundbar 550**.
4. Open the Bose app and follow the app instructions.

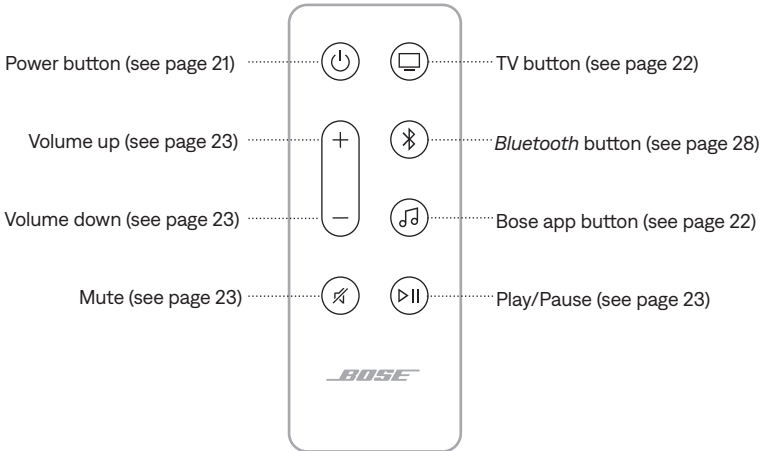
NOTE: If the app doesn't prompt you for setup, go to the main screen and add the soundbar.

The soundbar controls are located on the top of the soundbar and on the remote.

TIP: You can also control your soundbar using the Bose app.

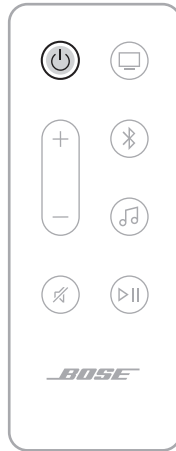
REMOTE FUNCTIONS

Use the remote to control the soundbar, select the source, and manage *Bluetooth* connections.



Power on/off

On the remote, press the Power button  to power the soundbar on/off.




When powered on, the soundbar defaults to the TV source.

NOTES:

- When you plug the soundbar into an AC (mains) outlet, the soundbar automatically powers on.
- You can still control the soundbar with your voice using your Amazon Alexa-enabled device or Google Assistant-enabled device when the soundbar is powered off (see page 25).



Auto-wake (optical connection only)

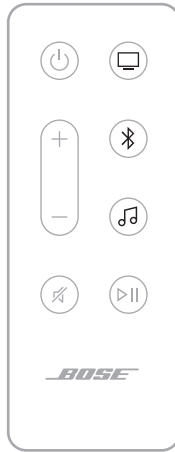
You can set the soundbar to power on whenever a sound signal is received.

To toggle between auto-wake and default power settings, press and hold  for 10 seconds until you hear a tone and the light bar pulses white twice.

TIP: You can also control auto-wake using the Bose app. You can access this option from the Settings menu.

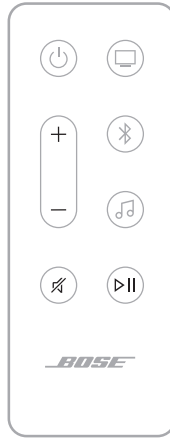
Sources

On the remote, press the appropriate button (TV , *Bluetooth* , or Bose app ) to select the source.





TIP: You can also use the Bose app to select a source.

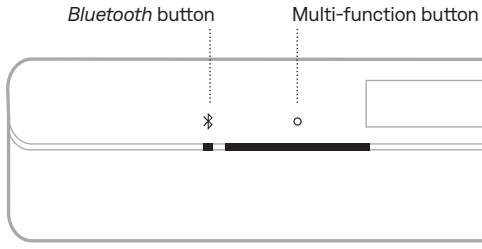
Media playback and volume









| FUNCTION | WHAT TO DO |
|----------------------|--|
| Play/Pause | <p>Press ▷ .</p> <p>NOTES:</p> <ul style="list-style-type: none"> • When audio is paused, two lights in the center of the light bar glow solid white until audio resumes. • You can't play/pause audio on a TV source. |
| Skip forward | Double-press ▷ . |
| Skip backward | Triple-press ▷ . |
| Volume up | <p>Press +.</p> <p>NOTE: To quickly increase the volume, press and hold +.</p> |
| Volume down | <p>Press —.</p> <p>NOTE: To quickly decrease the volume, press and hold —.</p> |
| Mute/Unmute | <p>Press ✕.</p> <p>When audio is muted, the left end of the light bar glows solid white until audio resumes.</p> <p>TIP: You can also press + to unmute audio.</p> |

SOUNDBAR CONTROL FUNCTIONS

You can use the Multi-function button  to control media playback. You use the *Bluetooth* button  to manage *Bluetooth* connections.



| FUNCTION | WHAT TO DO |
|--------------------------------|---|
| Select <i>Bluetooth</i> source | Press  . |
| Connect a mobile device | Press and hold  until the light bar pulses blue. |
| Clear soundbar device list | Press and hold  for 10 seconds until the light bar pulses white twice then fades to black. |
| Play/Pause | Press  . |
| Skip forward | Double-press  . |
| Skip back | Triple-press  . |

ADJUST THE AUDIO

To adjust the bass, treble, center channel, height channel, and surround channels, use the Bose app. You can access these options from the Settings menu.

ACCESS AMAZON ALEXA

If you have a separate device with Alexa Built-In connected to your network, you can control the soundbar from that device with voice commands. To set up voice control, enable the skill and link your Alexa account to your Bose account. Then just ask Alexa to play music.

Just say "Alexa" on an Amazon Alexa-enabled device to get started. Then say your request on <soundbar name>.

For example, try playing your favorite music. Just say, "Alexa, play My Workout playlist on Family Room".

NOTES:

- To access Alexa functionality, you must have a separate Alexa Built-In device and Wi-Fi connection.
- Make sure you say the soundbar name you've assigned in the Bose app. If multiple devices have the same name, use the name assigned in the Alexa app or change the name in the Bose app.
- Support for new apps is added periodically.
- Alexa isn't available in all languages and countries.
- For more information about what Alexa can do, visit: <https://www.amazon.com/usealexa>

ACCESS GOOGLE ASSISTANT

The soundbar is compatible with a Google Assistant-enabled device connected to your Wi-Fi network using Google Cast. With Google Cast, you can stream audio from supported apps using just your voice or by simply tapping the Cast button on your phone. Choose from millions of songs from popular music services like Pandora, Spotify, and Tunes.

To control the soundbar using your voice, use a Google Assistant-enabled device and enable Google Cast in the Bose app. You can access this option from the Settings menu.

NOTES:

- To use Google Cast, you must have a Google Assistant-enabled device and Wi-Fi connection.
- Support for new apps is added periodically.
- Google Assistant isn't available in all languages and countries.
- For more information on what Google Assistant can do, visit: <https://support.google.com/assistant>

Use your voice

Just say "Hey Google" on a Google Assistant-enabled device to get started. Then say your request on <soundbar name>.

For example, try playing your favorite music. Just say "Hey Google, play My Workout playlist on Family Room".

NOTES:

- Make sure you say the soundbar name you assigned in the Bose app. If multiple soundbars have the same name, use the name assigned in the Google Assistant app or change the name in the Bose app.
- Google Assistant-enabled device required.

Use your phone

Your phone is your remote.


- Simply tap the Cast button from apps you already know and love. No new logins or downloads required.
- Use your phone to search, play, pause, and turn up the volume from anywhere in the home.
- While you're streaming, you can keep using your phone for other things – scroll through social media, send a text, and even accept calls.
- Enjoy music throughout your house when you use multi-room casting with Cast-compatible speakers.

The soundbar is capable of playing AirPlay 2 audio, which allows you to quickly stream audio from your Apple device to the soundbar or multiple speakers.


NOTES:

- To use AirPlay 2, you need an Apple device running iOS 11.4 or later.
- Your Apple device and soundbar must be connected to the same Wi-Fi network.
- For more information about AirPlay, visit: <https://www.apple.com/airplay>


STREAM AUDIO FROM THE CONTROL CENTER

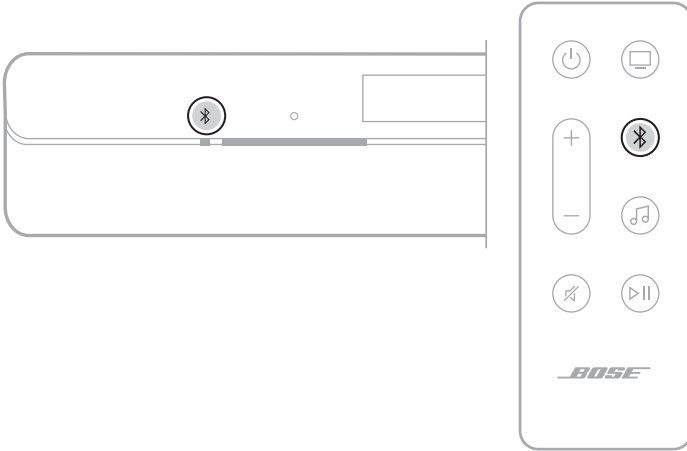
1. On your Apple device, open the Control Center.
2. Tap and hold the audio card in the top-right corner of the screen, then tap the AirPlay icon .
3. Select your soundbar.

STREAM AUDIO FROM AN APP

1. Open a music app (like Apple Music), and select a track to play.
2. Tap .
3. Select your soundbar.

CONNECT A MOBILE DEVICE

1. On the soundbar or remote, press the *Bluetooth* button .



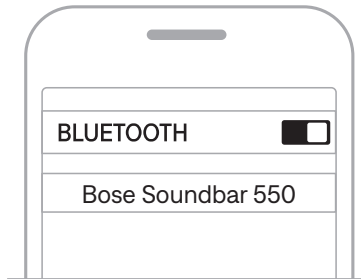
The light bar pulses blue.

2. On your mobile device, turn on the *Bluetooth* feature.

NOTE: The *Bluetooth* menu is usually found in the Settings menu.

3. Select your soundbar from the device list.

NOTE: Look for the name you entered for your soundbar in the Bose app. If you didn't name your soundbar, the default name appears.




Once connected, you hear a tone, and the light bar glows solid white then fades to black. The soundbar's name appears in the mobile device list.

DISCONNECT A MOBILE DEVICE

Use the Bose app to disconnect your mobile device.

TIP: You can also use *Bluetooth* settings on your mobile device. Disabling the *Bluetooth* feature disconnects all other devices.

RECONNECT A MOBILE DEVICE

On the soundbar or remote, press the *Bluetooth* button .

The soundbar tries to connect with the most recently-connected devices.


NOTES:

- Make sure the *Bluetooth* feature is enabled on your mobile device.
- The device must be within 30 ft (9 m) and powered on.

CONNECT AN ADDITIONAL MOBILE DEVICE


You can store up to eight devices in the soundbar device list.

NOTE: You can play audio from only one device at a time.

1. On the soundbar or remote, press and hold  until the light bar pulses blue.
2. On your mobile device, select your soundbar from the device list.

NOTE: Make sure the *Bluetooth* feature is enabled on your mobile device.

CLEAR THE SOUNDBAR DEVICE LIST

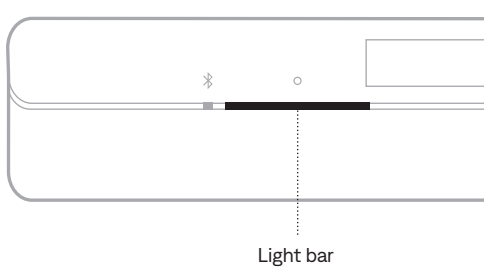
1. On the soundbar or remote, press and hold  for 10 seconds until the light bar pulses white twice then fades to black.

The light bar pulses blue.

2. Delete the soundbar from the *Bluetooth* list on your device.

All devices are cleared, and the soundbar is ready to connect (see page 28).

The LED light bar located on the front of the soundbar shows the soundbar status.



NOTE: The light bar displays one status at a time of the selected source.

WI-FI STATUS

Shows the Wi-Fi connection status of the soundbar.

| LIGHT BAR ACTIVITY | | SYSTEM STATE |
|---------------------------------|--|---------------------|
| Pulsing white | | Connecting to Wi-Fi |
| Solid white then fades to black | | Connected to Wi-Fi |




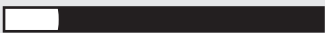
BLUETOOTH STATUS

Shows the *Bluetooth* connection status of mobile devices.

| LIGHT BAR ACTIVITY | | SYSTEM STATE |
|--|--|-----------------------------------|
| Pulsing blue | | Ready to connect to mobile device |
| Pulsing white | | Connecting to mobile device |
| Solid white then fades to black | | Connected to mobile device |
| White light pulses twice then fades to black | | Clearing device list |






Media playback and volume status

Shows the soundbar status when controlling media playback and volume.



| LIGHT BAR ACTIVITY | | SYSTEM STATE |
|---|---|--------------|
| Two center lights glow solid white |  | Pause |
| Right end of the light bar pulses white |  | Volume up |
| Left end of the light bar pulses white |  | Volume down |
| Left end of the light bar glows solid white |  | Mute |

UPDATE AND ERROR STATUS

Shows the status of software updates and error alerts.

| LIGHT BAR ACTIVITY | | SYSTEM STATE |
|---------------------------------------|---|--|
| Solid amber |  | Wi-Fi setup in progress |
| White light slides from right to left |  | Downloading update |
| White light slides from left to right |  | Updating soundbar |
| Pulses red 4 times |  | Request is temporarily unavailable - try again later |
| Solid red |  | Error - contact Bose customer service |

DISABLE/ENABLE WI-FI CAPABILITY

On the remote, press and hold the Mute button  and *Bluetooth* button  until the light bar pulses white twice then fades to black.



CONNECT ACCESSORIES (OPTIONAL)

You can connect any of these accessories to your soundbar. For more information, refer to your accessory owner's guide.

- **Bose Bass Module 700:** Bose.com/BM700
- **Bose Bass Module 500:** Bose.com/BM500
- **Bose Surround Speakers 700:** Bose.com/SS700
- **Bose Surround Speakers:** Bose.com/SS

CONNECT A BOSE SOUNDLINK *BLUETOOTH* SPEAKER OR BOSE HEADPHONES USING SIMPLESYNC™ TECHNOLOGY

With Bose SimpleSync™ technology, you can connect certain Bose SoundLink *Bluetooth* speakers or Bose headphones to the soundbar for a new way to hear your music and movies.

Benefits

- **A personal TV listening experience:** Listen to TV without disturbing others by connecting your Bose headphones to the soundbar. Use independent volume controls on each product to lower or mute the soundbar while keeping your headphones as loud as you like.
- **Another room of audio:** Listen to the same song in two different rooms at the same time by connecting your Bose SoundLink *Bluetooth* speaker to the soundbar.

NOTE: SimpleSync™ technology has a *Bluetooth* range of up to 30 ft (9 m). Walls and construction materials can affect reception.

Compatible products

You can connect most Bose SoundLink *Bluetooth* speakers to the soundbar, as well as Bose headphones.

Popular compatible products include:

- Bose SoundLink Revolve+ *Bluetooth* speaker
- Bose SoundLink Mini *Bluetooth* speaker
- Bose SoundLink Micro *Bluetooth* speaker
- Bose SoundLink Flex *Bluetooth* Speaker
- Bose Noise Cancelling Headphones 700
- Bose QuietComfort 35 wireless headphones
- Bose QuietComfort 45 headphones

New products are added periodically. For a complete list and more information, visit: support.Bose.com/Groups

Connect using the Bose app

To connect your Bose SoundLink *Bluetooth* speaker or Bose headphones to the soundbar, use the Bose app. For more information, visit: support.bose.com/SB550Grouping

NOTES:

- Make sure that the product you're connecting is powered on, within 30 ft (9 m) of the soundbar, and ready to connect to another device. For more information, refer to your product owner's guide.
- You can connect only one product at a time to the soundbar.

RECONNECT A BOSE SOUNDLINK *BLUETOOTH* SPEAKER OR BOSE HEADPHONES


Use the Bose app to reconnect the soundbar to a previously-connected compatible Bose product.

NOTE: The soundbar must be within range (30 ft or 9 m) and powered on.

UPDATE THE SOUNDBAR

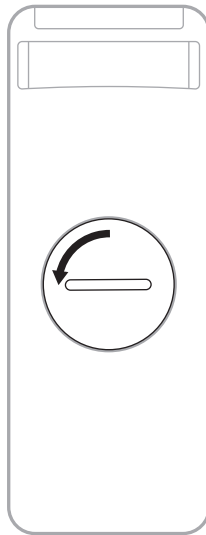
After you complete the setup process in the Bose app and connect the soundbar to your Wi-Fi network, the soundbar updates automatically.

REPLACE THE REMOTE BATTERY

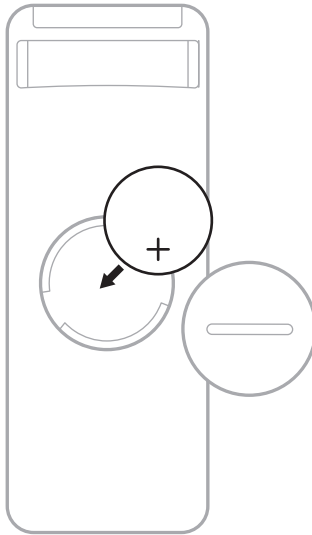
| ⚠ WARNING | |
|---|---|
| <ul style="list-style-type: none">• INGESTION HAZARD: This product contains a button cell or coin battery.• DEATH or serious injury can occur if ingested.• A swallowed button cell or coin battery can cause Internal Chemical Burns in as little as 2 hours.• KEEP new and used batteries OUT OF REACH of CHILDREN• Seek immediate medical attention if a battery is suspected to be swallowed or inserted inside any part of the body. |  |

NOTE: For more information, “WARNINGS/CAUTIONS” on page 2.

1. Using a coin, turn the battery compartment cover left (counter-clockwise) and remove the cover.



2. Insert the new battery flat side up, with the + symbol facing up.



NOTE: Use only an agency approved (e.g., UL) CR2032 or DL2032 3-volt lithium battery.

3. Reset the cover and turn it right (clockwise) to lock in place.

CLEAN THE SOUNDBAR

Wipe the outside surfaces of the soundbar with a soft, dry cloth.

CAUTIONS:

- Do NOT allow liquids to spill onto the soundbar or into any openings.
- Do NOT blow air into the up-firing speakers or soundbar.
- Do NOT use a vacuum to clean the up-firing speakers or soundbar.
- Do NOT use any sprays near the up-firing speakers or soundbar.
- Do NOT use any solvents, chemicals, or cleaning solutions containing alcohol, ammonia, or abrasives.
- Do NOT allow objects to drop into any openings.

REPLACEMENT PARTS AND ACCESSORIES

Replacement parts and accessories can be ordered through Bose customer service.

Visit: support.Bose.com/SB550

LIMITED WARRANTY

The soundbar is covered by a limited warranty. Visit our website at worldwide.Bose.com/Warranty for details of the limited warranty.

To register your product, visit worldwide.Bose.com/ProductRegistration for instructions. Failure to register will not affect your limited warranty rights.

TRY THESE SOLUTIONS FIRST

If you experience problems with the soundbar:

- Make sure the soundbar is connected to a live AC (mains) outlet.
- Secure all cables.
- Check the state of the soundbar (see page 30).
- Download the Bose app, complete the setup process, and wait for any available software updates to download to the soundbar.
- Place the soundbar according to the placement guidelines (see page 14).
- Move the soundbar within the recommended range of your mobile device for proper operation.
- Make sure the soundbar is at least 1 – 3 ft (0.3 – 0.9 m) away from wireless equipment.
- Check that any Wi-Fi access points are placed up to 8 – 10 ft (2.4 – 3.0 m) away from the soundbar, optional bass module, and optional surround speakers.




OTHER SOLUTIONS


If you could not resolve your issue, see the table below to identify symptoms and solutions to common problems. You can also access troubleshooting articles, videos, and other resources at: support.Bose.com/SB550

If you are unable to resolve your issue, contact Bose customer service.

Visit: worldwide.Bose.com/contact


| SYMPTOM | SOLUTION |
|---|---|
| No HDMI eARC port on your TV | Use your TV's HDMI ARC port. If your TV doesn't have an HDMI ARC port, use the optical cable to connect the soundbar to your TV. |
| No HDMI eARC, HDMI ARC, or optical port on your TV | If your TV is connected to a cable or satellite box, connect the HDMI cable from the soundbar to the cable or satellite box. Connect to your TV using an audio converter and separate audio cable, such as a coaxial, 3.5 mm, or analog audio cable (not provided). The type of converter and cable you need depends on the audio output ports available on your TV. |
| Soundbar doesn't power on | Plug the power cord into a different AC (mains) outlet. Use the remote control to power on the soundbar (see page 20). Unplug the power cords for the soundbar and optional bass module or surround speakers, wait 30 seconds, and plug them firmly into a live AC (mains) outlet. |

| SYMPTOM | SOLUTION |
|--|--|
| Soundbar doesn't power off | The soundbar may be in network standby mode. On the remote, press the Power button  to wake the soundbar. Press  again to power off the soundbar. |
| Audio isn't playing in Dolby Atmos | <p>Make sure the soundbar is connected to your TV's HDMI eARC or ARC port.</p> <p>Make sure the content you are playing is supported by Dolby Atmos.</p> <p>Check the Bose app Now Playing screen to make sure the audio is streaming in Dolby Atmos. If it's not streaming in Dolby Atmos, make sure the advanced audio settings of your TV are allowing Dolby Atmos to pass through to the soundbar. Refer to your TV owner's guide.</p> |
| Remote is inconsistent or doesn't work | <p>Replace the battery (see page 35).</p> <p>Make sure the remote is within operating range (20 ft or 6 m) of the soundbar.</p> <p>Make sure there are no obstructions between the remote and the soundbar.</p> |
| Bose app doesn't work on mobile device | <p>Make sure your mobile device is compatible with the Bose app and meets minimum system requirements. For more information, refer to the app store on your mobile device.</p> <p>Uninstall the Bose app on your mobile device then reinstall the app (see page 18).</p> |
| Soundbar isn't visible to add to another Bose account | <p>Make sure sharing is enabled on your soundbar using the Bose app.</p> <p>Make sure the soundbar and your mobile device are connected to the same Wi-Fi network.</p> |
| Soundbar and source don't power on/off simultaneously | Press the Power button  to power on/off the source. |

| SYMPTOM | SOLUTION |
|--|---|
| <p>Intermittent or no audio from soundbar</p> | <p>Increase the volume on the soundbar (see page 23) or your mobile device.</p> <p>If the left end of the light bar is glowing solid white, the soundbar is muted. Press the Mute button  to unmute the soundbar.</p> <p>Make sure your mobile device isn't muted.</p> <p>Make sure you're using a compatible <i>Bluetooth</i> mobile device.</p> <p>Restart your mobile device.</p> <p>Restart your audio source.</p> <p>Switch to a different source (see page 22).</p> <p>Play audio from a different application or music service.</p> <p>If the audio is from a Wi-Fi source, reset the router.</p> <p>Restart your TV.</p> <p>Check the TV audio settings. Refer to your TV owner's guide.</p> <p>Update the TV software. Refer to your TV owner's guide.</p> <p>Disconnect the HDMI cable from your TV's HDMI eARC (or ARC) port and reconnect it.</p> <p>Make sure that the soundbar's HDMI cable is inserted into a port on your TV labeled HDMI eARC (Enhanced Audio Return Channel), not a standard HDMI port. If your TV doesn't have an HDMI eARC port, connect to the HDMI ARC port. If your TV doesn't have an ARC port, connect to the soundbar using the optical cable (see page 48).</p> <p>If the soundbar is connected to your TV's HDMI eARC (or ARC) port, make sure that Consumer Electronics Control (CEC) is enabled in your TV system menu. Your TV may refer to CEC by a different name. Refer to your TV owner's guide.</p> <p>If the soundbar is connected to your TV's optical port, make sure the optical cable is inserted into a port on your TV labeled Output or OUT, not Input or IN.</p> <p>Unplug the power cords for the soundbar and optional bass module or surround speakers, wait 30 seconds, and plug them firmly into a live AC (mains) outlet.</p> <p>Check the Advanced CEC setting in the Bose app. You can access this option from the Settings menu. For more information, visit: support.Bose.com/SB550_CEC</p> |
| <p>Soundbar doesn't connect to bass module or surround speakers</p> | <p>Refer to your bass module or surround speakers owner's guide for troubleshooting (see page 33).</p> <p>Make sure your bass module or surround speakers are compatible with the soundbar (see page 33).</p> <p>Unplug the power cords for the soundbar and optional bass module or surround speakers, wait 30 seconds, and firmly plug them into the AC (mains) outlet.</p> |

| SYMPTOM | SOLUTION |
|--|--|
| <p>No audio from bass module or surround speakers</p> | <p>Make sure your bass module or surround speakers are compatible with the soundbar (see page 33).</p> <p>Make sure the software is current in the Bose app.</p> <p>Adjust the bass level using the Bose app (see page 24).</p> <p>Switch to a different source (see page 22).</p> |
| <p>Sound is coming from TV speaker</p> | <p>Make sure that the soundbar's HDMI cable is inserted into a port on your TV labeled HDMI eARC (Enhanced Audio Return Channel), not a standard HDMI port. If your TV doesn't have an HDMI eARC port, connect to the HDMI ARC port. If your TV doesn't have an ARC port, connect to the soundbar using the optical cable (see page 48).</p> <p>Disconnect the HDMI cable from your TV's HDMI eARC (or ARC) port and reconnect it.</p> <p>Unplug the power cords for the soundbar and optional bass module or surround speakers, wait 30 seconds, and firmly plug them into the AC (mains) outlet.</p> <p>Turn off your TV speakers. Refer to your TV owner's guide.</p> <p>Decrease your TV volume to its lowest setting.</p> <p>If the soundbar is connected to your TV's HDMI eARC (or ARC) port, make sure that Consumer Electronics Control (CEC) is enabled in your TV system menu. Your TV may refer to CEC by a different name. Refer to your TV owner's guide.</p> <p>Check the Advanced CEC setting in the Bose app. You can access this option from the Settings menu. For more information, visit: support.Bose.com/SB550_CEC</p> |
| <p>Poor or distorted audio</p> | <p>Test different sources if available.</p> <p>Make sure that your TV can output surround sound audio. Refer to your TV owner's guide.</p> <p>If the audio is being played from another device, reduce the volume of that device.</p> <p>Adjust the bass level using the Bose app (see page 24).</p> <p>Power off your TV speakers. Refer to your TV owner's guide.</p> <p>Check for sound (see page 49).</p> |

| SYMPTOM | SOLUTION |
|---|--|
| <p>Soundbar doesn't play audio from the correct source or selects the incorrect source after a delay</p> | <p>Check the Advanced CEC setting in the Bose app. You can access this option from the Settings menu. For more information, visit: support.Bose.com/SB550_CEC</p> <p>Disable CEC on your source. Refer to the source owner's guide.</p> |
| <p>Soundbar doesn't connect to Wi-Fi network</p> | <p>In the Bose app, select the correct network name, and enter the network password (case-sensitive).</p> <p>Make sure the soundbar and your mobile device are connected to the same Wi-Fi network.</p> <p>If your network information has changed, see page 19.</p> <p>Enable Wi-Fi on the mobile device you are using for setup.</p> <p>Close other open applications on your mobile device.</p> <p>Restart your mobile device and router.</p> <p>If your router supports both 2.4 GHz and 5G Hz bands, make sure both the device (mobile or computer) and soundbar are connecting to the same band.</p> <p>NOTE: Give each band a unique name to make sure you're connecting to the correct band.</p> <p>Reset the router.</p> <p>Unplug the power cords for the soundbar and optional bass module or surround speakers, wait 30 seconds, and firmly plug them into the AC (mains) outlet. Uninstall the Bose app on your mobile device, reinstall the app, and restart setup.</p> <p>If connecting to a different network and the app doesn't prompt you for setup, go to the main screen and add the soundbar.</p> |
| <p>Soundbar doesn't connect with Bluetooth device</p> | <p>On your mobile device, turn the <i>Bluetooth</i> feature off and then on. Delete the soundbar from the <i>Bluetooth</i> list. Connect again (see page 28).</p> <p>Connect a different mobile device (see page 28).</p> <p>Make sure you're using a compatible <i>Bluetooth</i> mobile device. Visit: support.Bose.com/SB550_BT</p> <p>Delete the soundbar from your mobile device <i>Bluetooth</i> list. Connect again (see page 28).</p> <p>Clear the soundbar device list (see page 29). Connect again (see page 28).</p> |

| SYMPTOM | SOLUTION |
|--|--|
| Soundbar doesn't stream audio using AirPlay | <p>Make sure your soundbar is powered on and in range (see page 21).</p> <p>Make sure your Apple device and your soundbar are connected to the same Wi-Fi network.</p> <p>Update your Apple device.</p> <p>Make sure the soundbar is up-to-date (see page 35).</p> <p>If you can't find the AirPlay icon  in the music app you are streaming from, stream audio from the Control Center.</p> <p>For additional support, visit: https://www.apple.com/airplay</p> |
| Amazon Alexa can't control the soundbar | <p>Make sure you have an Amazon Alexa-enabled device connected to your network (see page 25).</p> <p>Make sure you say the name you assigned in Bose app.</p> <p>Connect your mobile device to Wi-Fi.</p> <p>Make sure you're in a country where Amazon Alexa is available (see page 25).</p> <p>Make sure you are using the most up-to-date version of the Amazon Alexa app.</p> <p>Make sure your mobile device is compatible.</p> <p>For additional support, visit: https://www.amazon.com/usealexa</p> |
| Google Assistant can't control the soundbar | <p>Make sure you have a Google Assistant-enabled device connected to your network (see page 26).</p> <p>Make sure you say the name you assigned in the Bose app.</p> <p>Make sure Google Cast is enabled in the Bose app (see page 26).</p> <p>Connect your mobile device to Wi-Fi.</p> <p>Make sure you're in a country where Google Assistant is available.</p> <p>Make sure you are using the most up-to-date version of the Google Assistant app.</p> <p>Make sure your mobile device is compatible.</p> <p>For additional support, visit: https://support.google.com/assistant</p> |
| Soundbar doesn't connect to a Bose SoundLink Bluetooth speaker or Bose headphones | <p>Make sure that your speaker or headphones are powered on, within 30 ft (9 m) of the soundbar, and ready to connect to another device.</p> <p>For more information, refer to your product owner's guide.</p> |

| SYMPTOM | SOLUTION |
|---|--|
| <p>Soundbar doesn't reconnect to previously-connected Bose SoundLink <i>Bluetooth</i> speaker or Bose headphones</p> | <p>Connect using the Bose app (see page 18).</p> |
| <p>Poor audio quality from a connected Bose SoundLink <i>Bluetooth</i> speaker or Bose headphones</p> | <p>If your router supports both 2.4 GHz and 5 GHz bands, and the soundbar is connected to a 2.4 GHz frequency, connect to the 5 GHz frequency.</p> <p>Not all Bose SoundLink <i>Bluetooth</i> speakers can play audio in perfect sync when connected to the soundbar. To check if your product is compatible, visit: support.bose.com/Groups</p> <p>Make sure Sync with Group is enabled in the Bose app (see page 18). You can access this option from the Settings menu.</p> <p>Install any available software updates for your speaker or headphones. To check for updates, open the appropriate Bose app for your product on your mobile device or visit btu.bose.com on your computer.</p> |

RESTORE THE SOUNDBAR

Restoring the factory settings clears all source, volume, and network settings from the soundbar and returns the soundbar to its default settings.

1. On the remote, press and hold the Volume down button — and Play/Pause button ▶|| for 5 seconds until the light bar pulses white twice then fades to black.



The soundbar reboots. When the reset is complete, the light bar glows solid amber.

2. To restore the soundbar's network and audio settings, launch the Bose app on your mobile device and add the soundbar to your network (see "Add the soundbar to an existing account" on page 19).

CONNECTION OPTIONS

Connect the soundbar to your TV using one of the following connection options:

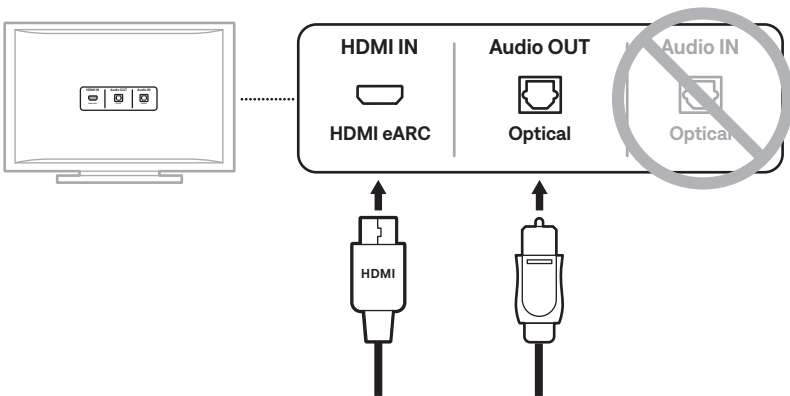
- **Option 1 (preferred):** HDMI eARC (Enhanced Audio Return Channel) or ARC
- **Option 2:** Optical

NOTES:

- To deliver the Dolby Atmos surround-sound experience, connect the soundbar to the HDMI eARC or ARC port on your TV (see page 47). If your TV doesn't have an eARC or ARC port, you can connect the optical cable to the optical port to receive spacious and life-like sound (see page 48).
- To use your TV remote to control the power, volume, and mute functions of the soundbar, the soundbar must be connected to the HDMI eARC or ARC port on your TV.

1. On the back of your TV, locate the **HDMI IN** and **Audio OUT** (optical) ports.

NOTE: Your TV port panel may not appear as shown. Look for the shape of the port.



Option 1 (Preferred)
HDMI eARC (or ARC): Use the HDMI cable for this connection.

Option 2
Optical: If your TV doesn't have an HDMI eARC (or ARC) port, use the optical cable for this connection.

2. Choose an audio cable.

CONNECT THE SOUNDBAR TO YOUR TV

After choosing an audio cable, connect the soundbar to your TV.

Option 1 (preferred): HDMI eARC or ARC

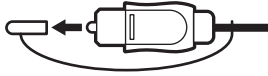
1. Insert one end of the HDMI cable into your TV's **HDMI eARC** or **ARC** port.
2. Insert the other end of the cable into the **HDMI (eARC)** port on the soundbar.



Option 2: Optical

If your TV doesn't have an HDMI eARC (or ARC) port, use the optical cable to connect the soundbar to your TV.

1. Remove the protective cap from both ends of the optical cable.

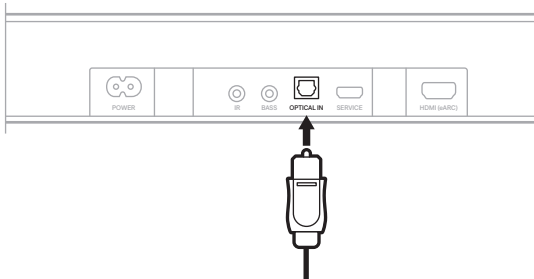


CAUTION: Inserting the plug with the cap attached can damage the plug and/or the port.

2. Insert one end of the optical cable into your TV's **Optical OUT** port.

CAUTION: Inserting the plug with the wrong orientation can damage the plug and/or the port.

3. Hold the plug at the other end of the optical cable.
4. Align the plug with the soundbar's **OPTICAL IN** port, and insert the plug carefully.



NOTE: The port has a hinged door that swings inward when inserting the plug.

5. Firmly push the plug into the port until you hear or feel a click.




CHECK FOR SOUND

1. Power on your TV using your TV remote.
2. In the audio section of your TV's menu, turn off your TV speakers.

NOTE: Refer to your TV owner's guide for more information.

3. If you are using a cable/satellite box or other secondary source:
 - a. Power on this source.
 - b. Select the appropriate TV input.
4. Power on the soundbar (see page 21).

You hear sound coming from the soundbar.

5. On the soundbar remote, press the Mute button .

You don't hear sound coming from the TV speakers or soundbar.

NOTE: If you hear sound coming from your TV after your soundbar is muted, see "Sound is coming from TV speaker" on page 41.



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